



A Transformational Personalised
Leadership Program for Women

Program Facilitator:
Dr Diann Rodgers-Healey



Leading with Purpose



Want to be an exceptional leader?

*Discover your Purpose & lead from
your core foundation of strength,
clarity and vision to make a
meaningful impact.*



July 2023 - August 2023

www.aclw.org.au





Research shows that having a sense of Purpose is key to exceptional and impactful leadership.

Fewer than 20 per cent of leaders have a strong sense of their own Purpose, and even fewer can articulate it or use it as a foundation for their leadership to achieve impact.

This *Leading with Purpose* program for women is anchored carefully in the development of understanding and encountering leaders leading with Purpose, before understanding and working with one's own clear Purpose.

As such, the program has two Anchors. ✦

Anchor 1: Understand Leadership with Purpose

Anchor 2: Discover & Lead with Your Purpose

Anchor 1: Understand Leadership with Purpose

Anchor 1 Masterclass is steeped in critical evaluation, observation, active listening and discussion of theory, case-studies and interviews with highly esteemed purpose-driven leaders interviewed for this Program.

Through small group discussions and personal reflections, participants will distill how purpose catalyses and defines the leadership of exceptional leaders, and employs their core competencies to challenge and transform complex environments for meaningful impact.

Facilitated by Dr Rodgers-Healey, Anchor 1 explores topics including: ✦

- What is Purpose?
- Is Purpose Important for Leadership?
- What does leadership founded in purpose look like and achieve?
- How can one tell that one is leading from a foundation of purpose?



Anchor 2: Discover & Lead with Your Purpose

Anchor 2 enables you to discover your Purpose through a series of intensive one-on-one coaching/mentoring sessions with Dr Rodgers-Healey.

Explore how to power your leadership founded in your purpose, and achieve impact in the context that you nominate.

Topics explored will include:

- What do I focus on knowing my purpose and that of my workplace?
- How can my leadership style enact my purpose and attributes?
- How do I perform key leadership behaviours knowing my purpose?

Record of Completion

Participants will be given an ACLW Certificate of Completion upon completion of both Anchors.

Limited Intake:

Intake is limited to 4 participants in this round.

Participants wanting to undertake this program on their own can discuss this with Dr Diann Rodgers-Healey. Email admin@aclw.org

Schedule:

Anchor 1: Understand Leadership with Purpose

Saturday 15 July 2023 3pm - 6.30pm

Anchor 2: Discover & Lead with Your Purpose

Each participant will be allocated 3 sessions of 2.5 hours each over 3 days which could include week times and weekend times in consultation with the participant. These will be advised and confirmed prior to Anchor 2 commencing in late July to conclude in August 2023.



Why this program is significant?

This program recognises the challenges leaders face when they focus on getting the job done while intensely focusing on factors in their environment.

It explores why should understanding one's internal drivers and attributes matter in leadership and what difference it will make in the short and long term for oneself and others.

The insights and reflections of experienced leaders as well as engaging discussions of examples, real-life experiences, theory, and coaching and mentoring will shed light on these important questions that are fundamental to human centred leadership and its impact.

Ultimately, this program aims to transform your leadership in line with your own realisation of what is important to you and why, and explore how it is aligned to your career direction and aspirations, and that of your workplace. It enables you to work in a collegial and supportive environment guided by an experienced executive coach and leadership analyst, towards achieving your unique legacy.

Who should do this program?

Professional Women interested in exercising their own power to articulate and make a unique difference in their workplace will benefit from the clarity and direction they gain and how this has the potential to enhance their work for meaningful achievements and impact.

As understanding your purpose and living a life authentic to it is of value to all, this program is also for women wanting to lead in a community context.



"I highly recommend the leadership coaching work of Diann Rodgers-Healey. Diann's is a highly engaging, supportive and perceptive men-tor with an active listening approach. I felt totally at ease and through a process of creative exercises, insightful questioning and plenty of time to reflect in creative ways I was able to discover and explore what fundamentally drives me as a person. Something I have been able to take into all aspects of life. It has been a grounding experience for me and helped bring real purpose and focus to my workplace. An exciting place for me to be."

Ellen Randell, Senior Coach Rowing Australia



Outcomes of this Program

Higher level of engagement authentic to your Purpose

Deeper sense of identity and purpose aligned to work goals

Alignment with your organisation from a foundational framework of personal values and meaning

Easier to identify, articulate and implement choices

Easier to see the "Big Picture"

Resilience and coping better with change

A sense of direction in contexts of uncertainty and complexity

Higher Emotional Intelligence

Stronger interpersonal relationships

Greater confidence in your unique potential and capacity to lead and achieve impact

Expand your personal network with a group of peers pursuing authenticity

Become an Alumni of ACLW's Purpose-Driven Leaders



Program Director & Facilitator

Dr Diann Rodgers-Healey

With more than 20 years of experience in leadership analysis and development, Diann specialises in enabling executives to lead from a foundation of purpose, and an understanding of their unique attributes to create meaningful impact specific to their workplaces and their teams. Her work includes coaching and mentoring emerging and established leaders, in leadership, organisational culture, strategy, and human-centred management.

Ensuring that workplaces advance women, diversity and inclusion, she has challenged systemic gender barriers in institutions and workplaces through her research and publications, submissions to formal government reviews, contributions to NGO government submissions, and has moderated numerous public and stakeholder forums using an evidence-based analysis and inclusive approach for engagement and learning. ✦

Diann established national leadership Awards that ran from 2004 to 2016 to recognise individuals and organisations in Australia that advanced women, particularly marginalised women. She has through youth leadership programs worked with marginalised youth to make them visible as leaders and enable their leadership capacity.

As an experienced university Lecturer in postgraduate leadership and management subjects, she strives to inspire in her students the value of critical analysis and taking a stance for engagement as responsible leaders. She has been awarded for her lecturing at the University of Wollongong.

Her other academic engagements include being an Adjunct Professor at the Cairns Institute in James Cook University, an editorial advisory board member & reviewer of The International Journal of Public Leadership, and an editorial review board member and reviewer for the international Gender in Management Journal (GM). ✦

Diann was awarded the University of Wollongong Alumni Award for Social Impact in 2015. In 2014 she was recognised in the 100 Women of Influence (Diversity Category) by Westpac & Australian Financial Review. In 2009 she was included in the 100 Award for 100 women globally who have contributed to the economic empowerment of women by The International Alliance for Women World of Difference.

Diann manages the Australian Centre for Leadership for Women (ACLW) which she founded in 2000, and the Illawarra Centre for Enablement which she started in 2019. Testimonials of her work are at <https://illawarracfe.com/testimonials/>

Registration & Fees

For Leading with Purpose Masterclass and One-to-One Coaching & Mentoring sessions with Dr Rodgers Healey in Anchor 1 and Anchor 2, totalling 11 hrs:

Total Fee for Not-for-Profit participant : \$1495

Total Fee for Corporate participant: \$1995

Please read the Terms & Conditions before registering.

To Register please complete the online Registration Form at <https://forms.gle/KxaxnGzmSxTV8dqH8>

Please submit your payment electronically using your full name as reference, to:

Account Name: Australian Centre for Leadership for Women ACLW.

Account Number: 06 2692 71683220

You will receive a confirmation email with a Zoom link for the meetings, and payment receipt in the week of your registration.

Terms & Conditions

All sessions are conducted virtually via Zoom and participants must attend each session via video and be visible. For privacy and confidentiality, participants must ensure all sessions cannot be overheard or observed by other persons.

Participants must do all sessions of Anchor 1 and 2 to complete the Leading with Purpose program. Participants will be given an ACLW Certificate of Completion upon completion of both Anchors.

No refunds are provided from a week before the first scheduled session of the Leading with Purpose program.

If a participant misses a session in Anchor 1, a 40 minute phone catch-up session with Dr Rodgers-Healey is provided. The participant is responsible for emailing admin@aclw.org to organise a time for the catch-up session with Dr Rodgers-Healey which must be undertaken *before* the subsequent scheduled session for Anchor 2.

If a participant misses a session of Anchor 2, the participant is responsible for emailing admin@aclw.org to organise a time to do the complete 2.5 hour session with Dr Rodgers-Healey which must be undertaken in the week of the missed scheduled session for Anchor 2.

The recording of any session is NOT permitted. Any material or pre-recorded videos are subject to ACLW copyright. ACLW holds to right to exclude a participant from the Program for behaviour that seriously interferes with the well-being of other participants.

Any Questions, email: admin@aclw.org

Thank you.

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Leading with Purpose

It is not easy to reorient a leader to identify their leadership as a Purpose-driven leader and then understand it in the context of the organisation's purpose, but if facilitated by the right person and in an authentic and skillful way, it will be the most impactful learning and mindset for an organisation and its people.